

DREW GORETZKA

Journalist

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drewgoretzka.com

EXPERIENCE

Dow Jones News Fund Intern

Automotive News

06/2022 - 12/2022 Detroit, Michigan

Business Newspaper

- Produced three to five stories a week surrounding the automotive business
- Offered an extension past initial fellowship period for additional four months
- Ranked in top 10 in number of online engagements at the publication for 2022
- Was selected to be a part of a competitive business journalism cohort from among hundreds of applicants

Managing Editor

The State News

12/2022 - Present East Lansing, Michigan

Independent Student Newspaper

- Leading and guiding a newsroom of over 40 staff members
- Led newsroom through the mass shooting on Michigan State University's campus in February 2023
- Coordinating podcast program and producing four shows per week dedicated to topics such as pop culture, Black culture and weekly news
- Working alongside team of eight editors to guide and create newsroom policy

Investigative Reporter / Data Reporter

The State News

08/2021 - 05/2022 East Lansing, Michigan

Independent Student Newspaper

- Provided in-depth, investigative coverage of pressing issues on Michigan State University's campus, totaling three-plus weekly articles
- Totaled 30,000 website engagements across all published articles and more than 2.3 million views on Twitter over a nine-month time period
- Reported live from breaking news situations via Twitter — allowing the company and audience to have a direct line to developments

Writer

Study Breaks Magazine

01/2021 - 05/2021 San Antonio, Texas (Remote)

Online Student-Centered Magazine

- Wrote 17 weekly articles exploring topics ranging from comedy degree programs to the resurgence of Polaroid film popularity
- Actively worked with two separate editors and writing team to not only improve own writing, but peers'

Paralegal Specialist / Public Affairs Representative

Michigan Army National Guard

09/2017 - Present Grand Ledge, Michigan/Camp Bondsteel, Kosovo

Military

- Deployed to Kosovo as part of KFOR — a NATO defense force aiming to the help build the new country's infrastructure, defense capabilities and governmental processes
- Successfully managed 25 cases of non-judicial punishment over a 10-month deployment period
- Instrumental in the creation of a record-purging program that allowed over 20 Soldiers to expunge records that had reached eligibility requirements

SKILLS

Breaking/Live Coverage

Investigations

Data Analysis

Adobe Illustrator

SEO and Audience Analytics

AWARDS

Michigan State School of Journalism Outstanding Senior Award, 2023

2nd Place, Michigan Press Association Best News Story 2022

Army Commendation Medal

Mary Adelaide Gardner Scholarship

PROJECTS

"Story In The Rough" Blog

04/2020 - 07/2020 East Lansing, Michigan

Self-Created Journalistic Mini-Series

- Reported on five topics in the midst of the COVID-19 pandemic, focusing on organizations and people making a difference

EDUCATION

B.A. in Journalism, International Reporting | Minor in Public Relations

Michigan State University

01/2019 - 05/2023

AFFILIATIONS

Mary Adelaide Gardner Scholars Inductee, 2023

Dow Jones News Fund Cohort Member, 2022

Michigan Press Association Member since 2022